



Memo

To: Board of Directors
From: Larrie Ann Davis
Date: February 19, 2015
Subject: California Water Policy Conference 24

Attached is a "draft agenda" for the California Water Policy Conference 24 – Beyond Drought Tolerant, March 19 & 20, 2015 at Claremont McKenna College, Claremont, California.

The cost to attend the full conference is \$449.00 per person or the conference can be attended on a daily basis at \$320.00 for Thursday only and \$235.00 for Friday only. Conference prices include a continental breakfast (both days) and lunch on Thursday. Mileage reimbursement will cost approximately \$46.00 per vehicle.

CALIFORNIA WATER POLICY CONFERENCE 24
Roberts Environmental Center, Claremont McKenna College
March 19 & 20, 2015

DRAFT AGENDA
(As of February 12, 2015)

Thursday, March 19

8:00 am Registration – McKenna Auditorium

9:00 am Conference Welcome, Douglas Wallace,
East Bay MUD, Conference Chair

9:15 am Water and the West: Changing Climates
McKenna Auditorium **Pat Mulroy, Senior Fellow of Climate Adaptation and
Environmental Policy, Brookings Mountain West,
Former General Manager, Southern Nevada Water Authority**

10:15 am Break

10:45 am Breakout Sessions

Market-Based Approaches to Water Management
UCSB Student Workshop

Sustainable Groundwater Management:
What the Hell Just Happened?

Moderator: John Woodling, Executive Director, Regional Water Authority
Eric Garner, Partner, Best, Best & Krieger
Steve Macaulay, Consultant, CA Department of Water Resources
Vickie Newlin, Assistant Director, Water and Resource Conservation,
Butte County
Lena Tam, Manager, Water Resources Planning, East Bay MUD

Science and Policy: Speaking the Same Language?

Moderator: Leo Winternitz, Senior Professional, GEI Consultants
Ara Azhderian, Water Policy Administrator,
San Luis & Delta Mendota Water Authority
Sam Luoma, Research Ecologist and Editor in Chief,
San Francisco Estuary and Watershed Science
Tina Swanson, Director, Science Center, NRDC

**Atmospheric Rivers and Reservoirs:
The Solution to California's Drought?**

Moderator: Carl Morrison, President, Morrison & Associates
Dr. Michael Anderson, State Climatologist,
CA Department of Water Resources
Jay Jasperse, Chief Engineer, Sonoma County Water Agency
Marty Ralph, Executive Director,
Center for Western Weather and Water Extremes
Tim Washburn, Sacramento Area Flood Control Agency*

12:00 pm
McKenna
Auditorium

How to Write the Story of Water?
**Mas Masumoto, Author, *Epitaph for a Peach*,
Columnist for the Fresno Bee and Contributor to the
Sacramento Bee**

2:00 pm

Breakout Sessions

Potable Reuse: Are You Gonna Drink That?

Moderator: Wendy Broley, Water ReUse Leader, Brown and Caldwell
Mark Millan, Principal, Data Instincts
Toby Roy, Grant Administration and Local Supply Assistance Manager,
San Diego County Water Authority
Andria Ventura, Program Manager, Clean Water Action
TBA

Workshop TBA

Crop Selection in Water Scarce Times: Darwinism or Free Market?

Moderator: Jovita Pajarillo, USEPA (retired)
Juliet Christian-Smith, Climate Scientist, Union of Concerned Scientists
Corny Gallagher, Global Agribusiness Executive,
Bank of America Merrill Lynch
Mas Masumoto, Third Generation Family Farmer, Author
Danny Merkley, Director of Water Resources, CA Farm Bureau Federation*

Prop 1: Down Payment or Subsistence Funding?

Moderator: Doug Wallace, Environmental Affairs Officer, East Bay MUD
Caitrin Chappelle, Associate Center Director,
Public Policy Institute of California
Jennifer Clary, Clean Water Action
Kathy Cole, Executive Legislative Representative,
MWD of Southern California
Kim Delfino, California Program Director, Defenders of Wildlife;
Commissioner, California Water Commission
David Guy, President, NCWA*

3:30 pm Break

4:00 pm **A Conversation with...**

McKenna

Barry Nelson , Principal, Western Water Strategies, former Senior Policy Analyst, NRDC and William Phillimore , Executive Vice President, Paramount Farms International

Moderator: Mark Horne, Project Director, Water, Atkins Global

5:15 pm Adjourn for Day

Friday, March 20

8:15 am Breakfast

8:30 am **The Colorado River: A Turbulent Past, What's Around the Bend?**
Colorado Justice Gregory Hobbs, Jr.

9:15 am Break

9:30 am Breakout Sessions

Weed and Water: The Green Rush

Moderator: Evon Willhoff, Environmental Scientist,
California Dept of Water Resources

Scott Greacen, Executive Director, Friends of the Eel River

Peter Hecht, Sacramento Bee columnist, Author of *Weed Land:*

Inside America's Marijuana Epicenter and How Pot Went Legit

Lt. John Nores, Patrol Lieutenant, California Fish and Wildlife

Cary Richardson Merkle, Water Resources Superintendent,
Contra Costa Water District

Buy Me A River: Getting Creative with Water Markets

Moderator: Marguerite Patil, Special Assistant to the General Manager
Contra Costa Water District

Spencer Kenner, Assistant Chief Counsel,

California Department of Water Resources

Steve Knell, General Manager, Oakdale Irrigation District

Sandi Matsumoto, Senior Project Director, The Nature Conservancy

TBA

Drought Ground Zero

Moderator: TBA

Tricia Stever Blatter, Executive Director, Tulare County Farm Bureau

Ryan Jensen, Community Organizer, Community Water Center

Martha Guzman-Aceves, Deputy Legislative Secretary, Governor's Office

The Salton Sea: Haven't They Solved This By Now?

Moderator: Anne Castle, Former Assistant Secretary for Water and
Science, U.S. Department of the Interior

Jim Barrett, General Manager, Coachella Valley Water District

Keali'i Bright, Deputy Secretary for Legislation,

California Natural Resources Agency

Michael Cohen, Senior Research Associate, Pacific Institute

Kevin Kelley, General Manager, Imperial Irrigation District

Roger Shintaku, Executive Director, Salton Sea Authority

11:00 am Break

11:15 am **A New Player? California Business and Water Policy**

Moderator: Paula Kehoe, Director of Water Resources,
San Francisco Public Utilities Commission

Ron Gastelum, Board Member, Los Angeles Chamber of Commerce

Rob Lapsley, CEO, California Business Roundtable

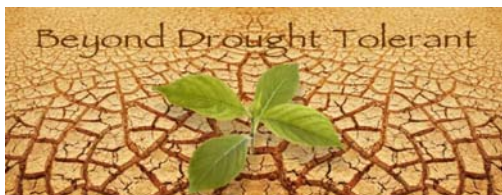
Kish Rajan, Director,

Governor's Office of Business and Economic Development

Jerry Sanders, CEO, San Diego Chamber of Commerce Development

12:15 pm Adjourn

*Invited



When

Thursday March 19, 2015 at 9:00 AM PDT

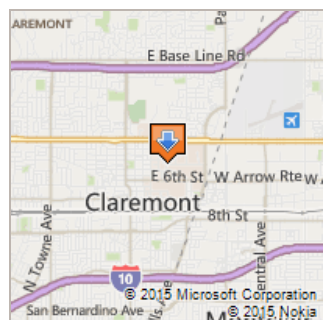
-to-

Friday March 20, 2015 at 1:00 PM PDT

[Add to Calendar](#)

Where

Claremont McKenna College
 850 Columbia Ave.
 Claremont, CA 91711



[Driving Directions](#)

Contact

Debbi Dodson
 California Water Policy
 858-272-6804
debbi@cawaterpolicy.org

California Water Policy Conference 24

California Water Policy Conference 24 – Beyond Drought Tolerant – March 19 & 20, 2015
 Claremont McKenna College Claremont, California

* Required information

Attendee

* First Name:

* Last Name:

* Email Address:

* Confirm Email Address:

Fee

Type	Fee
<input checked="" type="radio"/> Industry/Government – Both days \$449.00 after Friday February 20, 2015	\$399.00
<input type="radio"/> Nonprofit – Both days \$325.00 after Friday February 20, 2015	\$275.00
<input type="radio"/> Student – Both days \$209.00 after Friday February 20, 2015	\$159.00
<input type="radio"/> Industry/Government – Thursday \$320.00 after Friday February 20, 2015	\$270.00
<input type="radio"/> Nonprofit – Thursday \$245.00 after Friday February 20, 2015	\$195.00
<input type="radio"/> Student – Thursday \$150.00 after Friday February 20, 2015	\$100.00
<input type="radio"/> Industry/Government – Friday \$235.00 after Friday February 20, 2015	\$185.00
<input type="radio"/> Nonprofit – Friday \$175.00 after Friday February 20, 2015	\$125.00
<input type="radio"/> Student – Friday \$115.00 after Friday February 20, 2015	\$65.00
<input type="radio"/> Claremont students only	No Charge

Information

Company:

Job Title:

Phone:

Address 1:

City:

State:

ZIP Code:

Special requirements

Meal option

 I would prefer vegetarian meals

Other needs

 I need special assistance due to a disability

Payment Instructions

We would prefer pre-payment with a credit card. Use the pay by PayPal option below to use a credit card.

Registration fees include lunch on Thursday, continental breakfast on both days and conference materials. All verbal or written reservations will be considered firm and will be invoiced if a no show. Cancellations received in writing before February 27 will be refunded the full amount less a \$50 processing fee. There will be absolutely no refunds for requests received after February 27, 2015. However, substitutions may be made.

If you wish to pay by check please contact Debbi Dodson at debbi@CAwaterPolicy.org first.

Payment

Payment Method

 Pay with PayPal or Credit Card

 Pay By Check

Payment Summary

Name	Type	Quantity	Fee	Total
	Industry/Government – Both days	1	\$399.00	\$399.00
			Total	\$399.00

Continue

You will be taken to PayPal to complete payment.

No PayPal account is required.

By submitting this form, you're granting:

Dodson & Associates, 4209 Huerfano Avenue, San Diego, CA 92117, United States

<http://www.cawaterpolicy.org>

permission to email you. You can revoke permission to mail to your email address at any time using the SafeUnsubscribe™, found at the bottom of every email. Constant Contact take your privacy seriously (to see for yourself, please read the Constant Contact [Email Privacy Policy](#)). Emails are serviced by Constant Contact.

[Mobile View](#)